

# THERMO MODELING GYPSUM MASK

- Effective facial tightening and contouring can be achieved without the need for expensive equipment.
- Lifting procedures account for a significant portion of the services offered in beauty salons and cosmetic clinics. Rejuvenation programs and the correction of age-related changes are popular among women of various age groups.
- In many cases, achieving a noticeable lifting effect can be done through more cost-effective methods readily available to any salon and client.

The basis of this thermoactive mask is high-purity gypsum, which serves as an excellent conductor for intense nourishing substances and serums.

- The uniqueness of the effect lies in the gradual increase in gypsum temperature to 40-45 degrees Celsius and a gradual cooling down to 20-25 degrees Celsius.
- The maximum temperature is reached within 10-15 minutes after application, and the cooling down process is similarly gradual. This wave-like thermal effect promotes drainage and improves tissue microcirculation.
- It enhances oxygen delivery to skin cells and serves as a sort of training for blood vessels and capillaries, which is particularly beneficial for skin prone to couperose.
- The active ingredients of the applied serum and cream gain excellent access to skin cells, actively absorbing into the most effective methods readily available to any salon and client.

## SCULPTING AGENT

Gypsum is a soft, crystalline rock that makes up plaster. In powder form and when mixed with water, it gradually hardens and reshapes the face.

## INGREDIENTS:

- Calcium Sulfate
- Talc
- Magnesium Sulfate
- Iron Oxides
- Citric Acid



# SCULPTURE LUXE GYPSUM FACIAL THERAPY

ANTI-EDEMA, LYMPHATIC DRAINAGE AND LIFTING EFFECT



ENJOY YOUR  
BEAUTY ROUTINE

## INDICATIONS:

- Beneficial for mature skin and individuals seeking to enhance skin elasticity and firmness, aiding in the reduction of signs of aging such as sagging skin.

## RESULT:

- Visible facial lifting.
- Reduction of tissue swelling.
- Facial contouring in cases of gravitational ptosis.
- Improved complexion.
- Stimulation of cell renewal, leading to rejuvenation.

<b>STEP 1</b> WELCOME AND DIAGNOSIS	<ul style="list-style-type: none"><li>Welcome your client.</li><li>Explain the treatment, conduct a consultation, perform a preliminary skin diagnosis, and ensure their comfort on the treatment bed.</li></ul>	
<b>STEP 2</b> RELAXING CLEANSING	<ul style="list-style-type: none"><li>With gentle circular motions, apply Silky Cleansing Milk to remove makeup and impurities from the face, eyes, lips, and neck.</li><li>Rinse, then tone the skin with Toning Lotion.</li></ul> <p><b>PRODUCT:</b> CARELIKA Silky Cleansing Milk (5ml) CARELIKA Toning Lotion (2ml)</p>	
<b>STEP 3</b> EXFOLIATING	<ul style="list-style-type: none"><li>Perform a skin exfoliation procedure using an Energizing Face Scrub, then gently rinse it off with water.</li><li>Conclude the facial treatment by toning the skin with a Toning Lotion.</li></ul> <p><b>PRODUCT:</b> CARELIKA Energizing Face Scrub (10ml) CARELIKA Toning Lotion (2ml)</p>	
<b>STEP 4</b> SPECIFIC PERSONALIZED CARE	<ul style="list-style-type: none"><li>Apply serum suitable for the client's specific skin type.</li><li>Apply cream mask suitable for the client's specific skin type.</li></ul> <p><b>PRODUCT:</b> CARELIKA Express lifting, CARELIKA Unique Hyaluronic Booster or CARELIKA Caviar Serum (1-2ml) CARELIKA Hydra Infusion Mask, CARELIKA Extreme Comfort Mask or CARELIKA Orchid Stem Cell Cream Mask (1-2ml)</p>	

<p><b>STEP 5</b> <b>MODELING GYPSUM MASK</b></p>	<ul style="list-style-type: none"> <li>Apply the mask in a thick layer to the face, neck, and décolleté. This step is essential because the thermal mask acts as an “active diffuser”. Therefore, the type of cream mask applied beforehand determines the characteristic of the treatment: anti-aging, moisturizing, soothing.</li> <li>Protect the eyes and lips with cotton pads. Place a gauze wrap over the entire face and neck. Pour 110ml of 20°C water into a bowl, then add the 220g of powder and stir vigorously until a smooth paste forms. Apply quickly the Modeling Gypsum Mask to the face, neck, and décolleté in a thick layer (5 mm), using a spatula, starting from the neck and avoiding the eye area.</li> </ul> <p><b>PRODUCT:</b> <b>CARELIKA Modeling Gypsum Mask (220g)</b></p>
<p><b>STEP 6</b> <b>SPA ‘VELVET HANDS’ RITUAL</b></p>	<ul style="list-style-type: none"> <li>The ‘Velvet Hands’ SPA Massage includes a deep skin cleansing procedure using Exotic Body Scrub and an express massage with Exotic Body Butter. This restores the skin’s natural smoothness and elasticity.</li> <li>Carefully remove the mask and any remaining cream and mask residue. Rinse, then tone the skin with Toning Lotion.</li> </ul> <p><b>PRODUCT:</b> <b>CARELIKA Exotic Body Scrub (5ml)</b> <b>CARELIKA Exotic Body Butter (5ml)</b> <b>CARELIKA Toning Lotion (2ml)</b></p>
<p><b>STEP 7</b> <b>FINAL CARE</b></p>	<ul style="list-style-type: none"> <li>Complete the procedure by applying a serum, eye cream, and facial cream suitable for the client’s specific skin type.</li> </ul> <p><b>PRODUCT:</b> <b>Serum (1-2ml), Eye Cream (1ml), Facial Cream (1-2ml)</b></p>
<p><b>STEP 8</b> <b>RECOMMENDED HOME RITUAL</b></p>	<ul style="list-style-type: none"> <li>Provide the client with a list of recommended skincare routines for home use.</li> </ul>

